

What virtual
formats work
for sponsors?



A little bit of history...

"Point-of-Care" chest Xray in ED

Everyday practice

Indicated in dyspnea or chest tube / puncture controls



One to many



Brightelm



Expert
briefing


Broadcast Events

- Work well on virtual platforms
- Q&A and polling apps add depth
- Extended to panel discussions



Advertisements





What do we mean by virtual networking?

Virtual Exhibitions?



Virtual Exhibitions

- Excellent functionality
- Environment replicated
- Data
- Massive reduction in costs

