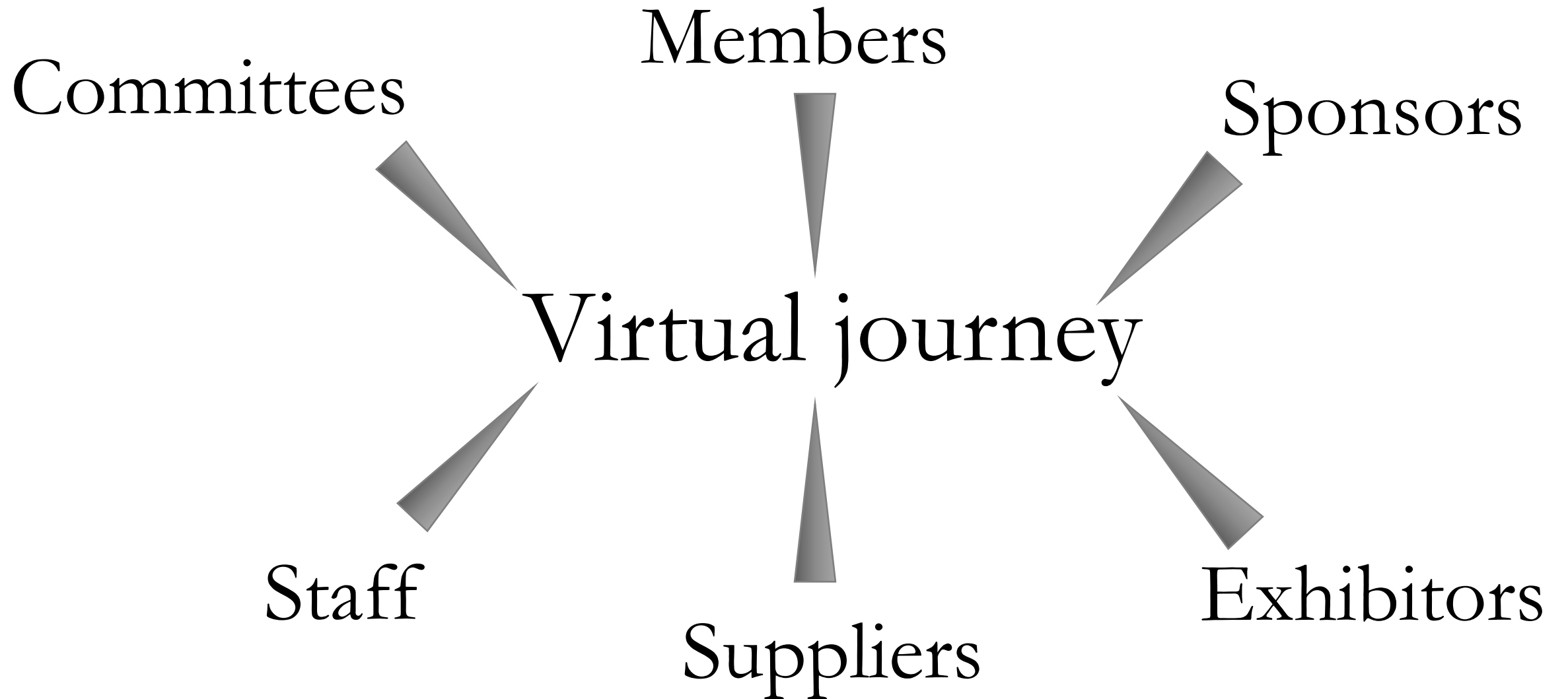
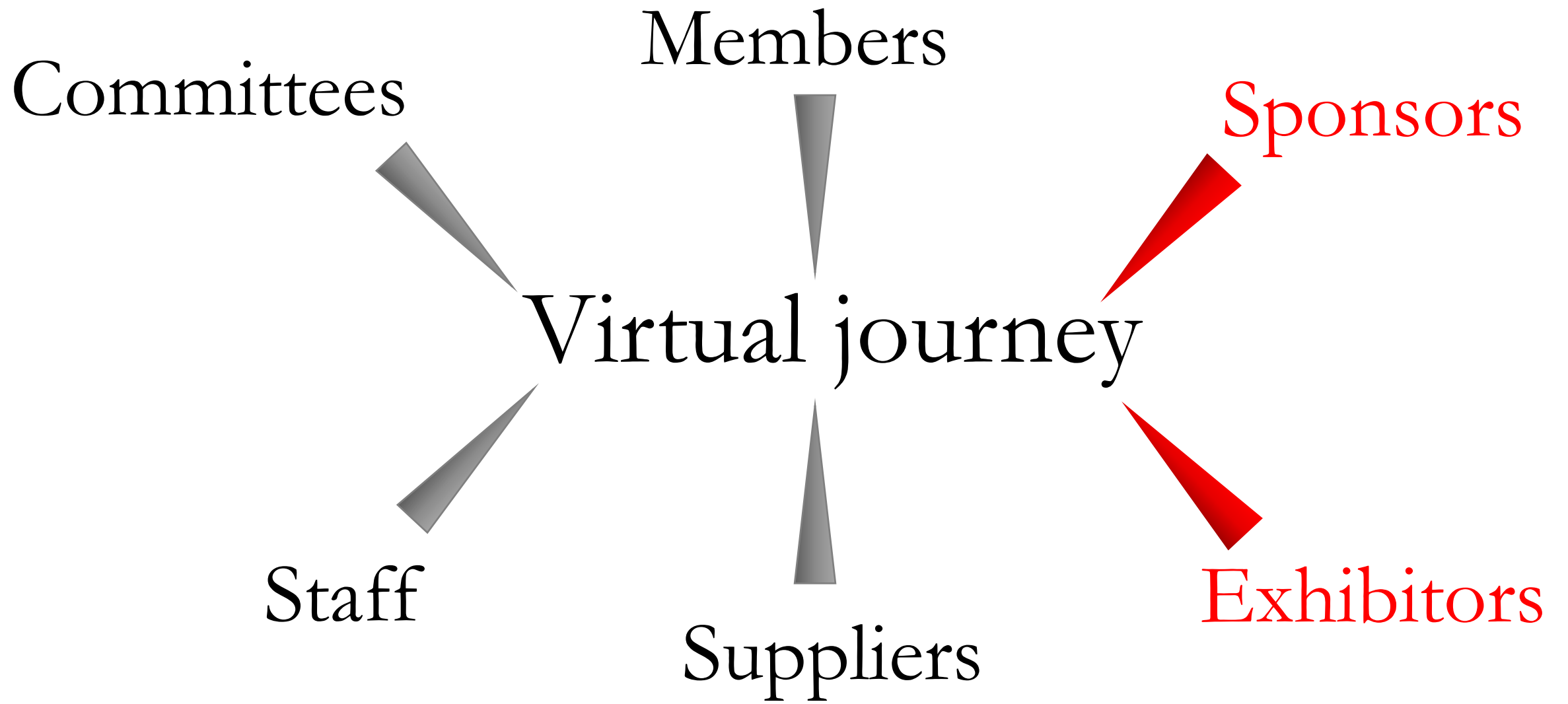




The virtual journey










Onsite ~~→~~ Virtual


Virtual → Onsite



How has COVID-19 affected your
company?

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Q. What's the first thing that comes to mind when I say "virtual meetings"?




What has put you off sponsoring
virtual meetings in the past?

In our Industry Prospectus we say that by attending our Congress you will be able to:

- *Reach key opinion leaders and decision makers in the field of ultrasound*
- *Expand your network with valuable contacts and nurture existing relationships*
- *Demonstrate your company's products and leadership*
- *Raise brand profile and loyalty*
- *Establish a strong market position by exhibiting*

In a virtual setting, in your opinion, which ones are the most important and which ones will or wont work.



Do you think virtual exhibitions
work?



Have I missed anything?

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Thank you!